



# 2018 SPONSORSHIP OPPORTUNITIES

November 13-15, 2018 🌿 Ernest N. Morial Convention Center 🌿 New Orleans, LA

## CLEAN GULF WELCOME MIXER SPONSORSHIP

\$15,000 – EXCLUSIVE  
OR 3 FOR \$7,500 EACH

### PRE-SHOW RECOGNITION

- Company logo in the printed conference brochure
- Company logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website
- Two dedicated email blasts to registered attendees of CLEAN GULF prior to the event inviting them to the CLEAN GULF Welcome Mixer
- Dedicated CLEAN GULF Welcome Mixer ad in printed conference brochure

### ONSITE BRAND RECOGNITION

- Company logo on entrance unit
- Company logo in the show guide
- Signage promoting CLEAN GULF Welcome Mixer onsite and recognizing your company as the sponsor of the CLEAN GULF Welcome Mixer
- Company logo printed on napkins handed out during the CLEAN GULF Welcome Mixer
- Company logo on drink tickets handed out to attendees of the CLEAN GULF Welcome Mixer (For Exclusive Sponsorship Only)
- Invitation to CLEAN GULF Welcome Mixer sponsored by your company placed on chairs in session room prior to the CLEAN GULF Welcome Mixer
- Option to submit an item (company literature or trinket) that will be offered to ALL attendees when they get their registration badge onsite

### FOR THE TEAM

- Your staff will be provided with ribbons identifying them as part of a sponsoring company
- 2 full conference passes (For Exclusive Sponsorship Only)
- Additional drink tickets to pass out to clients: 75 tickets for exclusive sponsorship; 25 per company for non-exclusive sponsorship

## MOBILE APP SPONSOR

\$10,000 – EXCLUSIVE

- Banner ad at bottom of the app (exclusive)
- Banner ad: 1080X169
- Text Alerts (1 push per day during event)
- User metrics provided post-show
- Listed under “featured exhibitors” in the listing (“MYS Enhanced”)
- Splash screen when we open the app
- Splash screen graphic: 1080X1920
- Company logo in online sponsor index
- Product images and/or press releases in online listing
- Multiple email blasts promoting mobile app with company logo included
- Promotion of mobile app on CLEAN GULF website
- Signage promoting mobile app onsite
- Logo in show guide
- Logo on entrance unit
- Ad in show guide promoting mobile app

## KEYNOTE SPONSORSHIP

\$8,000 – EXCLUSIVE

### PRE-SHOW RECOGNITION

- Company logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website
- Rotating web banner on the CLEAN GULF website
- Recognition in the printed conference brochure

### ONSITE BRAND RECOGNITION

- Company logo in the show guide
- Company logo on signage next to the coffee break set up outside the Keynote Address
- Option to hand out company literature in the coffee break area
- Company logo placed on coffee sleeves
- At conclusion of keynote session, first line Mardi Gras band with company branding to lead attendees from Keynote area to exhibit hall for first networking break of the day
  - \*If exhibiting company is sponsoring, first line band will stop in front of exhibitor's booth
- Option to give 5 minute introduction and/or video to Keynote
- Option to provide promotional item or company literature to be placed on chairs of the Keynote room

### FOR THE TEAM

- Your staff will be provided with ribbons identifying them as part of a sponsoring company
- 2 full conference passes